

भारत EAT

भारत की खुशियाँ, भारत EAT

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Chakki Fresh Atta

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Made from India's finest Wheat

0% MAIDA, 100% ATTA

TRUSTED BY MILLIONS
OF INDIANS



भारतEAT

Chakki Fresh Atta

Swaad Jo Laaye, Apno Ko Saath

Made from India's finest Wheat

Energy

364 Kcal

Cholesterol

0 gm

Carbohydrate

75 gm

Vitamin B

55 gm

Protien

12 gm

Minerals

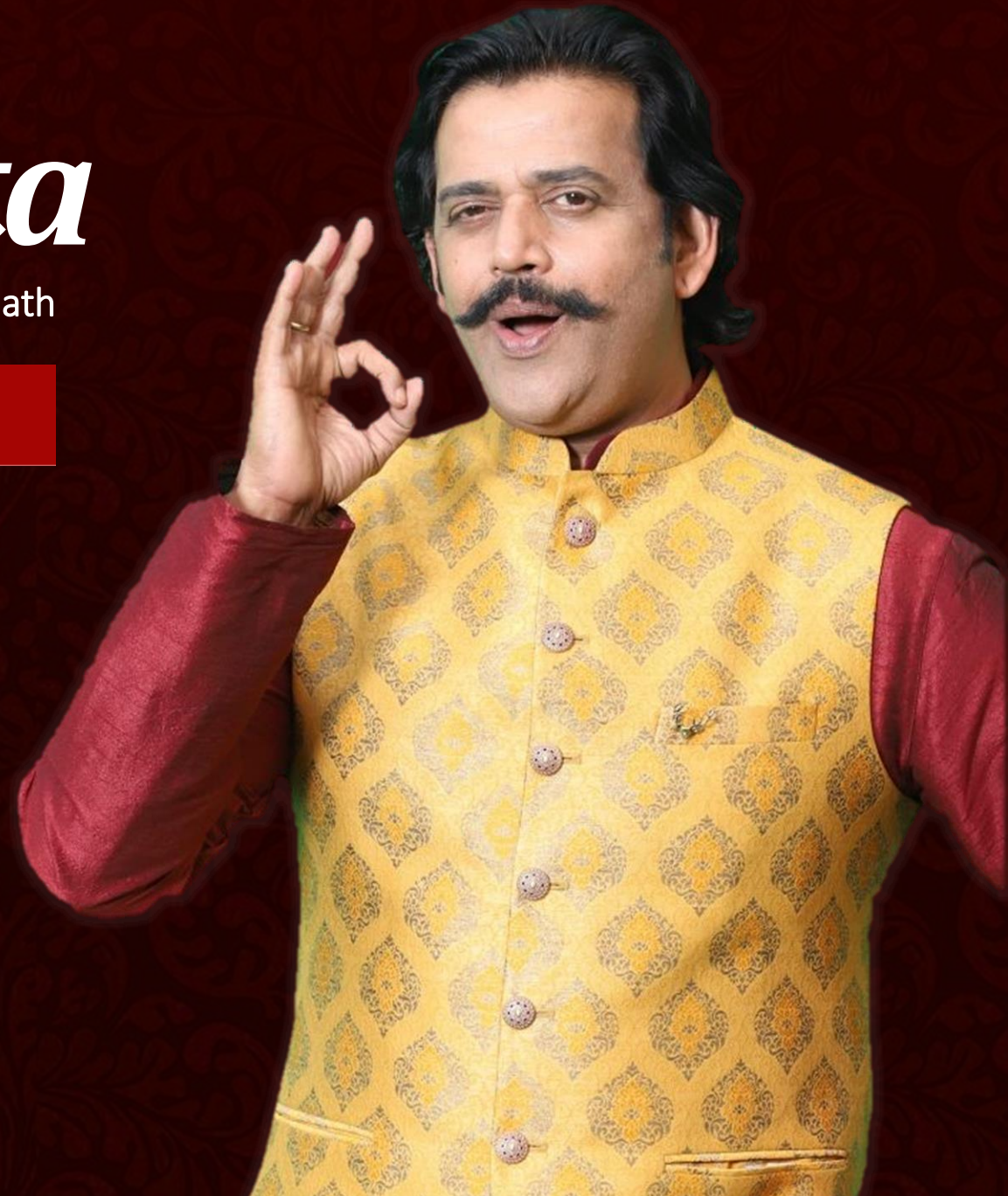
27 gm

Fat

75 gm

Dietary Fibre

13 gm



How We Bring The Best Quality Atta To Your Dining Table ?

Bharat Eat Chakki Fresh Atta, the premium wheat flour manufacturer in India follows a precise procedure consisting of five separate steps to bring the best quality food to you. Finest quality of wheat is collected and cleaned that goes through the processes of milling, sifting and accurate packaging that reaches your dinner table!



Storage



Cleansing



Milling



Sifting



Packaging



Our Product Pricing

Bharat Eat is providing you, the best quality of product as Chakki Fresh Atta with market competitive price to serve your customer including marginal benefits is as :

Pending

Rs. 445



Rs. 245



Rs. 65



Investment Size

Article Name	Amount
Franchise Amount	₹ 2,00,000
Min. Investment (Wheat Flour)	₹ 5,00,000
Miscellaneous Expenses	₹ 3,00,000
Total Investment	₹ 10,00,000



Expenses

Article Name	Amount
Sales Team (4 Employees)	₹ 52,000
Godown Cost	₹ 15,000
Labour Charges	₹ 16,000
Payment Recovery	₹ 20,000
Transportation Cost	₹ 64,000
Miscellaneous Expenses	₹ 20,000
Total Expenses	₹ 1,87,000



Revenue or Earning Model

Article Name	For Maximum Earnings For Distributors	For Average Earnings For Retailers
Total Flour Sold (in kilos)	80,000 kg	80,000 Kg
Selling Price (32 per kg)	₹ 25,60,000	₹ 27,20,000
Buying Price (27 per kg)	₹ 21,60,000	₹ 21,60,000
Profit (₹ 80,000 kg x 5 per Kg)	₹ 4,00,000	₹ 5,60,000
Expenses (as mentioned in last slide)	₹ 1,87,000	₹ 1,87,000
Profit after Expenses	₹ 3,73,000	₹ 2,13,000

Market Opportunities

- ✓ Distributors
- ✓ Retailers
- ✓ Hotels
- ✓ Restaurants
- ✓ Payment Guest (PG)
- ✓ Canteen (School or College)
- ✓ Super Market



Brand Ambassador's



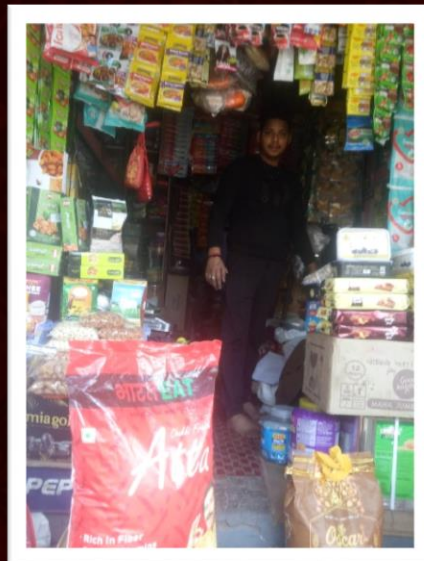
Existing Market Development



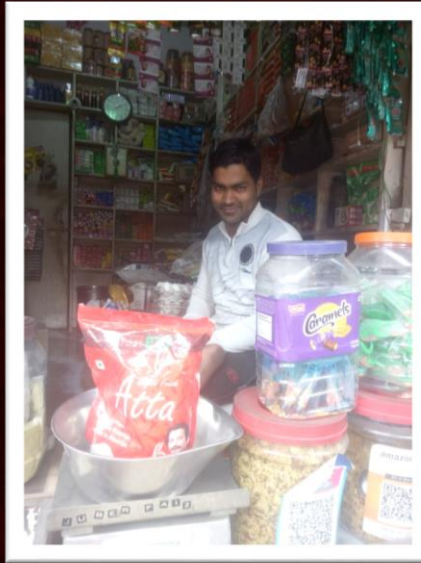
5000+
Stores



Existing Market Development



Existing Market Development



Why Should You Join Us ?

To be a leading agro business company committed to sustainably deliver safe, nutritious and quality agricultural commodity and food through innovation, highest standards of environmental, social and governance practices, and the creation of livelihoods in communities in which we operate to deliver long term value to all our stakeholders.



Taste of Togetherness



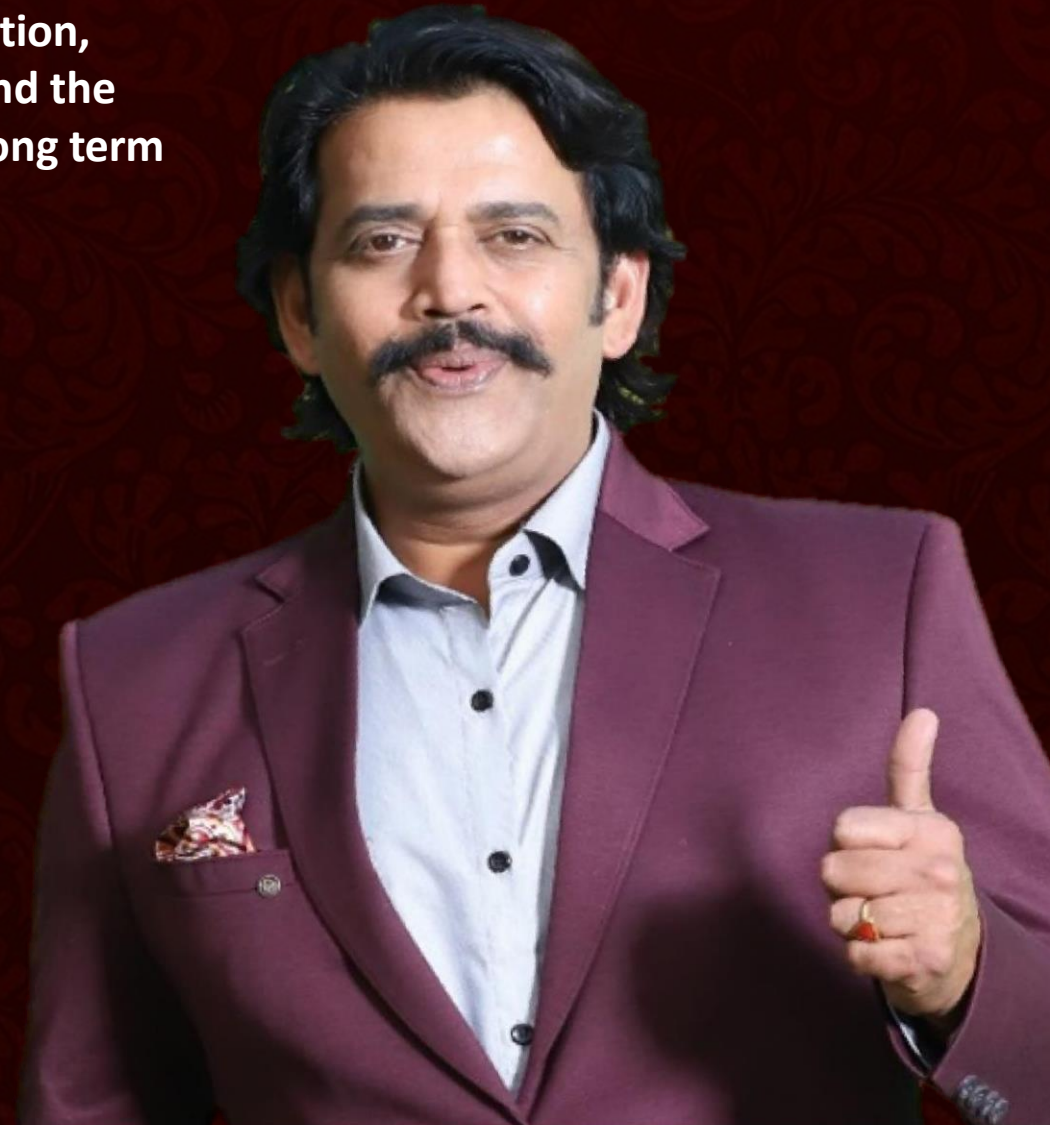
World Class Packaging



Margin Benefits



Competitive Prices



Grab The Opportunity & Connect With Us

Thank you for your time, you can connect with us by following details

Phone Number : +91 – 9311 80 70 60

Email ID : bharateats@gmail.com

Website : www.bharateat.com

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Chowk, New Delhi - 110084**

